

Focus Group Questions

Q1) Why do you think cricket is popular amongst the Asian Community?

- because it's a main sport in India/Pakistan
- Have international roles from India/Pakistan (not many sports have)
- Introduced by parents/brothers etc at a young age
- Interest past on from generation to generation
- Need limited equipment eg ball, bat and open space

Q2) What role did cricket play for the people who first came to Preston?

- One of the few social activities they did
- Helped them meet other Asians
- Kept them fit
- Helped to break up long weeks working
- Passion from India/Pakistan could be continued

Q3) What was your most memorable moment in playing cricket?

- When they scored a lot of runs
- When they took wickets
- When they won a tournament
- A funny incident

Q4) Do you think cricket is as popular now amongst the young people as it was when you were young?

- Are there more opportunities
- Is football more popular
- If it is the same or more, why is there no Park cricket league
- If cricket is declining.. why.. is it because cricket is declining for everyone?
- Is it because it is not on TV as much

Q5) How important do you think cricket will be to the Asian community of Preston in 20/30 years time?

- Will there still be enthusiasm
- Will participation be the same as the white population
- Will it stay as popular
- Will be able to get as many people together to talk about it

Q6) What would you like to happen in terms of the organisation of cricket in Preston?

- Set up the Park cricket league
- An Asian run club
- There are plenty of opportunities already
- More coaching in local facilities
- Better links to clubs